



Ekachai Chotpitayasunon

Partner

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Area of expertise

- Capital market and securities law practice, including IPOs, equity offerings, and property funds
- M&A, including acquisition and disposal of equity interest in listed companies
- Corporate law practice
- State-owned enterprise laws and practice

Languages

- Thai
- English

Practice description

Ekachai Chotpitayasunon is primarily engaged in capital markets (including IPOs, debt/equity offerings, and property funds), mergers and acquisitions, as well as banking and finance (bills of exchange and debt financing) and corporate restructuring. He has particular expertise in offering debentures and debt instruments from several Thai companies through a private placement offering to institutional investors and high net worth individuals.

Ekachai has represented a wide spectrum of companies from small local firms to state-owned enterprises and large foreign multinationals. He has deep-rooted experience in the real estate and property development sector, having spearheaded numerous complex real estate development projects. The other major industry sectors which he serves include financial services, energy & power (renewable energy – solar/wind), oil & gas, and TMT (technology, media and telecoms including tech startups and e-commerce firms).

Practice focus

Significant transactions and projects in which Ekachai has been involved include:

Corporate, Mergers and Acquisitions and Joint Ventures

- Advising JKN Global Media Public Company Limited, the market leader in Thailand's content distributorship industry, in connection with the Exclusive Distributorship Agreement with BEC World Public Company Limited and The Bangkok Television Company Limited in distributing all Channel 3 TV drama series in certain territories.
- Advising Finnomena Company Limited, a fast-growing financial advisory firm, in connection with the Share Subscription Agreement and Shareholders' Agreement for its rounds of funding from Angel, Serie A and Serie B investors.

- Advising Hydrotek Public Company Limited, a leader in environment and waste management company in connection with the acquisition of 66% shares in SUT Global Company Limited by way of entire business transfer, with a deal value of THB 500 million.
- Advising Scan Inter Public Company Limited, an energy business conductor which specialises in providing a complete natural gas system, in connection with the acquisition of shares in several gas station-related companies, with an approximate total value of THB 300 million.
- Advising Thai ultimate shareholders of SECO Transport Co., Ltd. in connection with sales of share capital to the Thai business partner, with a deal value of THB 120 million.
- Representing TIME dotCom International Sdn Bhd - a subsidiary of a Malaysian listed company for acquisition, through a partial voluntary tender offer, of 38.75 percent of the issued share capital of Symphony Communication Public Company Limited, with an approximate total value of THB 1,540 million.
- Advising DOD Biotech Public Company Limited, a manufacturer of dietary supplements, in connection with the acquisition of 90% shares in PCCA Laboratory Company Limited by way of entire business transfer, with a deal value of THB 297 million.
- Advising Padaeng Industry Public Company Limited, an operating renewable energy business, in connection with the acquisition of 100% shares in IEC Mae Ramat Co., Ltd., operating a solar power plant project with 6.3 Megawatt in Tak Province, with a deal value of THB 477 million.
- Advising B.Grimm Joint Venture Holding Company Limited, in connection with the requirements and restrictions under the relevant laws with preparation of bidding and supporting documents for submitting to the Royal Thai Navy in respect to the development of three 60,000 sq.m. condominium buildings on state-owned land, with the total value of roughly THB 800 million.
- Advising a group of shareholders in Thai Hua Rubber Public Company Limited, one of the largest multinational enterprises for planting, processing and selling of natural rubber in Thailand, for disposal and restructuring of shareholding structure in the company and its subsidiaries, with the deal value of approximately THB 1.2 billion.
- Advising Siamraj Public Company Limited, a Thai listed company engaging in construction, procurement, distribution, and installation of engineered Pump and systems, in connection with the acquisition of 100% shares in Techtronic Company Limited by way of entire business transfer, with a deal value of THB 313.45 million.
- Advising Bliss-Tel Public Company Limited, a company in information technology, telecommunication and infrastructure, in connection with the acquisition of 35 percent of the issued share capital of Information Technology Group Ltd., with a deal value of THB 700 million.

Equity Capital Market (ECM)

- Advising Triple i Logistics Public Company Limited, a Thai listed company engaging in transportation and logistics services, in connection with the domestic initial public offering, with an approximate total value of THB 789.6 million.
- Acting as legal counsel of B.Grimm Power Public Company Limited, Thailand's oldest infrastructure developer, in connection with international initial public offering, company secretary, with an approximate total value of THB 11.5 billion.

Debt Capital Market (DCM)

- Representing RHB Securities (Thailand) Public Company Limited, a full-service brokerage firm, for the offering of debt instruments issued by several Thai companies through a private placement offering to institutional investors and/or high net worth individuals.
- Representing KT Zmico Securities Company Limited, a company engaging in securities business, in the offering of debt instruments issued by several Thai companies through a private placement offering to institutional investors and/or high net worth individuals
- Representing Watergate Hotel through RHB Securities (Thailand) Public Company Limited in the offering of debentures with a total value of Baht 200 million, through a private placement offering to institutional investors and/or high net worth individuals.
- Representing Fragrant Property Public Company Limited, a real estate development company, in the offering of debentures with a total value of Baht 1,000 million through a private placement offering to institutional investors and/or high net worth individuals.
- Representing Nusasiri Public Company Limited, a Thai listed company engaged in the property development business in Thailand, for the offering of debentures in total value up to Baht 335 million through a private placement offering to institutional investors and/or high net worth individuals.
- Representing JKN Global Media Public Company Limited, a major content provider to license copyrighted content in Thailand, for the offering of debentures in total value up to Baht 400 million through a private placement offering to institutional investors and/or high net worth individuals.

Publications and presentations

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Awards and Rankings

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Professional Experience

- Senior Associate, Weerawong, Chinnavat & Peangpanor Ltd.
- Associate, White and Case (Thailand) Limited
- KPMG Phoomchai Tax & Legal Co., Ltd.

Education and admission

- LL.M, Northwestern University, School of Law, United States
- LL.M, Chulalongkorn University
- LL.B (Honors), Chulalongkorn University

